

INTRODUCING  
THE MEMBERS OF

# IP | **asset**

M A N A G E M E N T



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## **Dr Gordon Lovis** Director

Gordon has extensive hands-on experience of all aspects of the successful creation, development, management and commercialisation of Intellectual assets. He has managed industrial R&D operations, set up and run a high technology company, held the positions of Senior Licensing Executive and Associate Director of Licensing at BTG and QED respectively, worked as a marketing consultant and set up and run the European subsidiary of a Japanese IP company. Prior to joining IP Asset Management, Gordon was Director of Intellectual Asset Management at ITI Energy (part of ITI Scotland Limited) a publicly-funded entity which identifies, funds, and commercialises (through IP) a wide range of research and development projects in the energy sector. In this role he designed and implemented effective IP management systems encompassing all aspects of the project cycle, including evaluation of pre-existing IP, identification and protection of new IP (in accordance with the commercial objectives of each project) and was directly involved in the design and implementation of commercialization strategies.

Dr Lovis holds a B.Sc. in physics from the University of Manchester and a Ph.D. from the University of Cambridge. He is a Chartered Scientist, a Chartered Physicist, a Member of the Institute of Physics and a Member of the Institute of Knowledge Transfer.

## **Ian Bingham** Director

Both a European & British patent attorney and Registered Trade Mark Attorney as well as a Rolls-Royce trained mechanical engineer Ian has some twenty five years experience in diverse technologies ranging from Aerospace materials to Medical Equipment.

Ian's strength is helping his clients to extract value from their intellectual property, through managing and creating highly commercial IP portfolios and commercialisation of the rights. This is done through the advanced techniques and methods which Ian has developed for identifying and valuing key patents, and for gathering infringement data prior to licence discussions or litigation.

A keen lover of all things sporty, Ian enjoys windsurfing, skiing, cycling and running as well as a love of classic cars. Ian is also a keen explorer having travelled to many places both far and near including the Far East, New Zealand and extensively in Europe and the USA.

## **Dr Richard A'Court** Director

Richard is a highly experienced business development professional with a broad and deep expertise in the commercialisation of a wide range of technologies. From early work on speciality chemicals at BP Chemicals to the development of a portfolio of genetic technologies at BTG, Richard has utilised well-honed commercial skills with a strong understanding of IP issues to develop value for employers and latterly clients. He has presented at numerous international conferences and has advised a range of organisations from research councils to transnational corporations.

In 2008, Richard recorded a pb (personal best) in the Roade Triathlon – this also likely to be his personal worst as he has no intention of repeating the experience.

## **Dr Lorraine Docherty**

Dr Lorraine Docherty has over ten years experience in identifying and evaluating IP within a wide range of technologies including the energy sector, electrical & mechanical engineering and life sciences.

Lorraine previously worked for ITI Energy as an IP Analyst where she conducted IP due diligence on new energy proposals. She also worked with the technical team to identify new IP and conducted long- term patent landscape studies on existing research projects. In addition, she coordinated and managed the preparation, filing and prosecution of patent applications, including liaising with inventors and external patent attorneys. Lorraine began her career in IP working for the top New York City law firms of Darby & Darby, PC and Frommer Lawrence & Haug, LLP where she was involved in all stages of patent prosecution and litigation.

Lorraine holds a B.Sc. in Microbiology from the University of Glasgow and a Ph.D. from the University of Surrey. She is also Member of the Institute of Knowledge Transfer. When Lorraine is not working she runs her primate rescue charity MONA-UK.